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1948/49

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ARTHUR E. SNOW

grower of

QUALITY BARE ROOT

*Tree Roses*

for the trade

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1721 Puente Avenue

Puente, California

Telephone

COVINA 244-91



TREE ROSE ORDER BLANK

ARTHUR E. SNOW

Wholesale Grower

Telephone COVINA 244-91

1721 Puente Ave., Puente, Calif.

Date \_\_\_\_\_, 19\_\_\_\_

Name \_\_\_\_\_ Sales Tax No. \_\_\_\_\_

Street \_\_\_\_\_ Terms: \_\_\_\_\_

Post Office \_\_\_\_\_ State \_\_\_\_\_ Delivery Date: \_\_\_\_\_  
 (Please print name and address)

Telephone \_\_\_\_\_ State Grade Desired: No. 1 [ ] No. 1½ [ ]

Quantity		Each	Amount
?	Applause* ___ Pat. No. 942 _____	dazzling pink _____	
OK	Apricot Queen ___ Pat. No. 464 AARS _____	orange and apricot _____	
	Autumn _____	orange streaked red _____	
OK	Butterscotch ___ Pat. No. 613 _____	dark butterscotch _____	
OK	California ___ Pat. No. 449 _____	ruddy gold _____	
	California Centennial* P. A. F. _____	glowing crimson _____	
OK	Charlotte Armstrong ___ Pat. No. 455 AARS _____	spectrum red _____	
	Christopher Stone _____	scarlet crimson _____	
	Condesa de Sastago ___ bi-color _____	red and yellow _____	
?	Contrast ___ bi-color _____	pink and white _____	
?	Crimson Rosette ___ Pat. No. 967 Poly _____	velvety red _____	
	Dainty Bess ___ Single _____	soft rose pink _____	
OK	Debonair ___ Pat. No. 677 _____	butter yellow _____	
	Duchess of Atholl _____	vivid orange _____	
	Duquesa de Penaranda _____	orange shading _____	
OK	Edith Willkie ___ Pat. No. 500 _____	coral pink _____	
	Essence _____	scarlet crimson _____	
	Etoile de Hollande _____	bright red _____	
	Floradora ___ Poly _____	scarlet red _____	
	Frau Karl Druschki _____	paper white _____	
OK	Fred Edmunds ___ Pat No. 731 AARS _____	coppery orange _____	
	Girona ___ bi-color _____	red and yellow _____	
	Golden Dawn _____	lemon yellow _____	
	Golden Emblem _____	yellow streaked red _____	
	Golden Rapture _____	clear golden yellow _____	
	Grand Duchess Charlotte <i>Plant Pat 774</i> ___ P. P. P. ___ AARS _____	tomato red _____	
OK	Grenoble _____	dazzling scarlet _____	
	Gypsy Lass _____	dark crimson _____	
	Hadley _____	bright red _____	
OK	Heart's Desire ___ Pat. No. 501 ___ AARS _____	uniform crimson _____	
	Hinrich Gaede _____	crimson on orange _____	
	J. Otto Thilow _____	glowing rose-pink _____	
	Kaiserin _____	creamy white _____	
	Los Angeles _____	coral pink _____	
OK	Lowell Thomas ___ Pat. No. 595 ___ AARS _____	darkest yellow _____	
	Lulu ___ Semi-dbl. _____	coral pink _____	
	McGredy's Scarlet _____	velvety scarlet _____	
	McGredy's Yellow _____	buttercup yellow _____	
OK	Mirandy ___ Pat. No. 632 ___ AARS _____	garnet red _____	
OK	Mme. Chiang Kai-Shek ___ Pat. No. 664 ___ AARS _____	lemon yellow _____	
OK	Mme. Henri Guillot ___ Pat. No. 337 _____	raspberry pink _____	
	Mrs. E. P. Thom _____	canary yellow _____	
	Mrs. P. S. Dupont _____	deep yellow _____	
	Night _____	deep plum crimson _____	
OK	Nocturne* ___ Pat. No. 713 ___ AARS _____	cardinal red _____	
OK	Peace ___ Pat. No. 591 ___ AARS _____	lemon yellow to pink _____	
	Picture _____	bright rose-pink _____	
	Pink Dawn _____	lively pink _____	
?	Pink Radiance _____	soft pink _____	
	Pink Rosette ___ Pat. No. 970 ___ Poly _____	dark glowing pink _____	
	Poinsettia _____	poinsettia red _____	
	Pres. H. Hoover _____	multi-color _____	
	Red Talisman _____	brilliant red _____	
	Red Radiance _____	clear soft scarlet _____	
	Rose Marie _____	rose pink _____	
	San Fernando* <i>Plant Pat. 785</i> ___ P. A. F. ___ AARS _____	poinsettia red _____	
OK	Santa Anita ___ Pat. No. 539 _____	darkest of pinks _____	
OK	Show Girl ___ Pat. No. 646 _____	deep pink _____	
?	Sister Therese _____	chrome yellow _____	
	Sleigh Bells* ___ Pat. No. 946 _____	best white _____	
	Southport _____	brilliant scarlet _____	
	Snowbird _____	pure white _____	
OK	Taffeta* ___ Pat. No. 716 ___ AARS _____	straw yellow to begonia _____	
	Talisman _____	golden yellow and red _____	
OK	Texas Centennial ___ Pat. No. 162 _____	luminous red _____	
	The Doctor _____	large dark pink _____	
	Ville de Paris _____	canary to chrome yellow _____	
OK	Will Rogers ___ Pat. No. 256 _____	maroon crimson _____	
	Three Variety Novelty ___ 3 colors on one plant: Talisman (yellow), Contrast (pink), Red Talisman (red) _____		
	Two Variety Novelty ___ 2 colors on one plant J. Otto Thilow (pink), Golden Rapture (yellow) _____		
	<del>Two Variety Novelty ___ 2 colors on one plant</del>		
	Southport (red), Kaiserin (white) _____		

\* Please order in multiples of five



# PATENTED ROSES

## WHAT THEY MEAN TO THE RETAIL NURSERYMAN

All growers of Patented Roses are acting in the capacity of agents for the patent holders. We quote, therefore, from our several license agreements: "These patented varieties of roses are sold under license from patent owner." In these license agreements, we, as growers, are bound to sell only to retailers who abide by the price schedules recommended by the patent owners.

Nurserymen stocking a line of these Patented Roses are thus protected from price cutting by any and all competitors. This is really a sound reason for the Retail Nurseryman to stock a good selection of patented varieties.

Rose fanciers are well informed of these new varieties thru extensive information published in the many editions distributed by the American Rose Society. Also these patented sorts are placed before the rose buying public in the form of many fine catalogues, with accurate descriptions and color reproductions of practically all patented varieties. This will aid you in increasing your sales.

Herewith are listed some of the best of the newer varieties:

APPLAUSE, Pat. No. 942 (Bagatelle Gold Medal winner at Paris, France).

OK BUTTERSCOTCH, Pat. No. 613 (Pure Butterscotch yellow).

CALIFORNIA CENTENNIAL, Pat. No. applied for (excellent new red rose commemorating the birthday of our State, named California one hundred years ago, intensely fragrant and of vigorous habit).

CRIMSON ROSETTE, Pat. No. 967 and PINK ROSETTE, Pat. No. 970, (two new rosette-type roses, forming large, vigorous heads. See cover).

OK NOCTURNE, Pat. No. 713.

OK PEACE, Pat. No. 591 (heaviest selling variety last season).

SAN FERNANDO, Pat. applied for (best of the Mission Roses, with Heart's Desire fragrance).

SLEIGH BELLS, Pat. No. 946 (a white rose that really grows and blooms and blooms and blooms).

OK TAFFETA, Pat. No. 716 (new AARS winner).

— Description of varieties on Order Sheet —

*Crew. Patent Office says that the numbers 942, 946, 969 & 970 are incorrect. Please refer to the new numbers 745, 12, 28-48*







# "SNOW FIELD"

## QUALITY

# TREE ROSES

FALL '48

SPRING '49

**PRICES:**

Standard Varieties	Per 10	Per 100	Per 1000
No. 1 Grade .....	\$1.75 ea. ....	\$1.65 ea. ....	\$1.50 ea. ....
No. 1½ Grade .....	\$1.50 ea. ....	\$1.35 ea. ....	\$1.20 ea. ....

Patented Varieties	Per 10	Per 100	Per 1000
No. 1 Grade .....	\$2.25 ea. ....	\$2.15 ea. ....	\$2.00 ea. ....
No. 1½ Grade .....	\$2.15 ea. ....	\$2.00 ea. ....	

Discount allowed for cash.

All 1948 Patented Varieties marked (\*) are \$2.50 net.

All prices are quoted F. O. B. Puente or Montebello, California.

**PACKING:**

Packing material at cost on all shipments, Express or Freight.

**TERMS:**

A 20% deposit is required with all orders to be shipped, balance C. O. D. unless credit has been previously arranged or approved.

**PLEASE ORDER** in multiples of **FIVE**, as all plants are tied in bundles of five.

**SHIPPING:**

Orders to be shipped will go by motor freight where practicable as the costs on these carriers are negligible and the service satisfactory.

**DELIVERY DATE:**

Orders will be shipped or delivered starting December fifteenth, in SEQUENCE OF BOOKING DATE. ORDER EARLY FOR EARLY DELIVERY.

**NOTE:**

All prices subject to change or revision upward.  
Customers will also benefit from any cut in prices.

# SNOW FLOW QUALITY TREE ROPS

FALL '48

FALL '48

## PRICES:

Standard Varieties		Patented Varieties	
No. 1 - Grade	_____	No. 1 - Grade	_____
No. 2 - Grade	_____	No. 2 - Grade	_____
Discount allowed for cash		Discount allowed for cash	
All work guaranteed for 10 years		All work guaranteed for 10 years	
All prices are subject to change without notice		All prices are subject to change without notice	

## PACKING:

Packing material at cost on all shipments. Minimum 25 lbs.

## TERMS:

A 30% deposit is required with all orders. Balance due on delivery or approval.

PLEASE ORDER IN QUANTITIES OF 1000 or all plants are sold in lots of 1000.

## SHIPPING:

Orders to be shipped will go by motor for the most prompt service. Plants are available and the service satisfactory.

## DELIVERY DATE:

Orders will be shipped or delivered during the month of September or October. ORDER EARLY FOR EARLY DELIVERY.

## NOTE:

All prices subject to change in revision. Customers will also benefit from any cut in prices.